

Summary

Strategic creative professional with 5+ years of design expertise creating user-centered experiences:

- Redesigned B2C platform onboarding, reducing user friction by 76% and eliminating third-party dependencies
- Created icon system for 200+ enterprise users at second-largest U.S. lumber producer
- Conducted user research and usability testing to inform design decisions

Applied Skills: User Research | UX Strategy | Heuristic Evaluation | Information Architecture | Prototyping | Design Systems | Responsive Design | Accessibility (WCAG)

Education

University of Oregon — edX, Continuing & Professional Education

UX/UI Bootcamp Certificate

Remote / Online

Dec 2024 — Jun 2025

Completed an intensive, project-based 6-month program centered on end-to-end experience design. Executed two real-world case studies, applying user research methodologies and iterative testing to create high-fidelity, validated prototypes.

Saint Petersburg State University of Industrial Technologies and Design

Bachelor's in Graphic Design — Specialization in Multimedia Design

Saint-Petersburg, Russia

Sep 2012 — Jun 2016

Accomplished a comprehensive 4-year degree focused on visual communication, multimedia, and design theory. Developed solid foundation in branding, typography, and digital media creation.

Experience

VCNutrition

UX/UI Designer

Portland, OR

Completed Jul 2025

- Identified critical usability gaps through heuristic evaluation and user research synthesis, informing platform strategy.
- Conducted a comprehensive heuristic evaluation and optimized the user journey, resulting in a 76% reduction in sign-up time by removing friction from onboarding flow.
- Developed scalable design system with component library and style guidelines; delivered production-ready prototypes for efficient implementation.

Alpine LIS & Visual Forester

UX/UI Designer

Bend, OR

Contract

- Led corporate website redesign for Alpine LIS forestry management company.
- Designed foundational platform website for Visual Forester with tutorials, galleries, and technical FAQs.
- Created custom iconography utilized by internal applications for 200+ users at Sierra Pacific Industries, second-largest U.S. lumber producer.

Big Capital

UX/UI Designer

Remote, Russia

Contract

- Executed a comprehensive website redesign. Transitioned a fragmented structure to a logic-driven information architecture that streamlined navigation of investment consulting services and educational offerings.
- Built and launched fully responsive website with custom modular components, ensuring consistent brand experience and optimal performance across all devices and screen sizes.
- Implemented SSL security certificate to eliminate browser security warnings, improving site credibility and user trust.

Additional Graphic Design Experience

PressPros

Graphic Designer

Bend, OR |

May 2022 — Sep 2022

- Delivered print materials from pre-press preparation to final large-format printing. Proofed client files for layout and color accuracy, improved low-quality source files to meet industry standards, and coordinated the release of brochures for major local events like the Deschutes County Fair & Rodeo.
- Streamlined recurring print workflows by automating document page setup.
- Operated and calibrated advanced printing equipment daily, achieving technical precision and color consistency.

MegaDesign

Web & Visual Designer

Moscow, Russia

Feb 2018 — Sep 2021

- Sustained exceptional velocity with uncompromising attention to detail while managing high-volume visual content for global accounts, including Pfizer and Leroy Merlin, upholding brand fidelity.
- Partnered with engineering teams to validate pixel-perfect execution of web interfaces and interactive elements.

Gournest

Brand Designer

Moscow, Russia

Contract

- Developed a comprehensive brand identity from scratch, including logo design and a cohesive visual system. Designed outdoor signage, window graphics, and various marketing assets like business cards and event posters.
- Spearheaded website launch alongside technical team with flawless brand expression across all digital touchpoints.

Certificates

Google UX Design Professional Certificates (2025)

- Foundations of User Experience (UX) Design
- Start the UX Design Process: Empathize, Define, and Ideate
- Build Wireframes and Low-Fidelity Prototypes
- Conduct UX Research and Test Early Concepts

LinkedIn Recommendations

"Her visual design work is thoughtful, polished, and grounded in user needs. She'll be an asset to any design team."

— Luke Easterwood, Sr. UX Content Designer at Google

"Mastered each phase of the UX process, excelled in crafting wireframes with clarity and precision."

— Christopher Rini, UX Designer & Bootcamp Instructor

Toolstack

Figma | Adobe Illustrator | Adobe Photoshop | Adobe InDesign | Framer | Miro | Tilda | Notion | Trello | Slack

Languages

English

Fluent

Russian

Native